



CAROLINA RETINA INSTITUTE, PC

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'FOCUS ON THE ENTIRE PATIENT'

Dr. Amit Kumar's focus on the entire patient — instead of just treating the current symptoms of the eyes — is what sets his approach to medicine apart from other practices.

Dr. Kumar started his practice more than 10 years ago, focusing on retinal eye diseases. To meet the health care needs and demands of his patients, who wanted to see just one doctor for their eye care needs, Dr. Kumar changed his business model from a pure Retina Practice to a Comprehensive Ophthalmology Practice. In an environment of high deductibles and copays, this model works well. It is especially helpful for elderly patients because it reduces their financial burden, as well as number of visits. "Our patients don't have to go to multiple doctors for diabetes evaluation, glaucoma or cataracts," said Dr. Kumar.

He is able to medically and surgically treat most eye conditions, ranging from diabetic retinopathy, macular degeneration and retinal detachments to cataracts and dry eyes — all in his practice. This model provides comprehensive care for patients while also helping them save time and money.

Patients often get very anxious when it comes to illnesses associated with their eyes. Carolina Retina Institute is a Premier Practice because Dr. Kumar can put his patients at ease with a calm demeanor and "non-rushed" approach. He takes his time to explain the condition and treatment plan in simple terms so that every patient can understand the next steps in their eye care. The entire team at Carolina Retina Institute works hard to ensure the patient has a positive experience — from the moment they walk in the door to the end of their appointment.